



HOCKEY ALBERTA  
FOUNDATION

# EKEC Speaker Series



We want YOU  
to be our  
TEAMMATE



There are only **3** spots left for your Association to host their own Every Kid Every Community Speaker Series Event

## Event Overview

The Every Kid Every Community Speaker Series is an event partnership between the Hockey Alberta Foundation and Minor Hockey Associations where 50% of the event proceeds go to the Minor Hockey Association for local initiatives. The goal is to have a room full of hockey-minded people there to raise awareness and funding for the Every Kid Every Community Program and local community projects.

## Event Information

- Luncheon, pub night or breakfast event
- Silent or Live Auction
- Raffle
- Hockey Hotstove with current or former NHL players and Alumni
- Past events have featured: Jason Strudwick, Brian Trottier, Rob Brown and Jamie McLennan

## Benefits to the Minor Hockey Assoc.

- All event costs are covered by the Hockey Alberta Foundation
- 50% of the proceeds go directly to the Minor Hockey Association
- Event provides awareness for local hockey initiatives
- Provides Associations with exposure to potential sponsors and partners in their community
- Proceeds allow for new initiatives and the opportunity to grow current programs
- A fun filled day with great hockey entertainment!



# A True Partnership in Community Fundraising

## Hockey Alberta Foundation

- **Communications Support**
  - Website
  - Social Media
- **Design Materials**
  - Signage and posters
  - Programs and event décor
- **Venue Coordination**
  - Communication with venue
  - Coordination of meal
- **Celebrity Communication**
  - Securing and communicating with player/alumni
  - All cost associated with travel and accommodation
- **Silent Auction Items**
- **Table/Ticket Purchases and Coordination with Attendees**

## Minor Hockey Association

- **Establish a Local Host Committee**
  - No specification on size of group
- **Silent Auction Items**
- **Ticket Sales**
- **Local Sponsorship Sales**

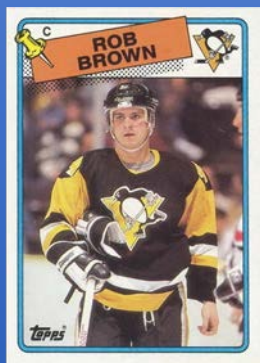
## Minor Hockey Associations that have Hosted an EKEC Speaker Series

### Include:

- Grande Prairie
- Calgary
- Medicine Hat
- Lethbridge
- Red Deer

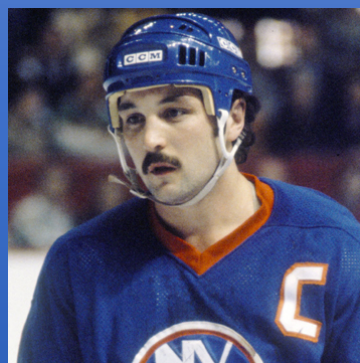
## Bring an NHL Alumni to your Community!

### A Pub Night with Former Pittsburgh Penguin, Rob Brown



### A Hockey Hotstove featuring Former Calgary Flame - Jamie McLennan and Edmonton Oiler - Jason Strudwick

### Hockey Stories Luncheon by Penguin and Islanders Alumni Bryan Trottier



For more information on how your Association can be our next Speaker Series host site, please contact:

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